Sample form, not for offline completion.
Visit https://fintechb.awardsplatform.com to enter.

05 - Best Use of Social Media in B2B Marketing

Company Name (as you would like to appear on the trophy)

Please enter the nominee details below

Name

Email

Company Name

Company URL

Country/Region

Job title

Self-nomination

☐ Yes

☐ No

Please provide us with the contact details of the person whom we should liaise with regarding this submission.

Full Name

Phone number

Mailing Address

Country

FOR VIDEO SUBMISSION ONLY (You must limit your video to four minutes or less)

Video Submission (YouTube, Vimeo, or your own website link) please make sure the video is private or password protected. (optional)

Video File Password (if the file is password protected) (optional)

For written submissions please input your responses below in accordance to the maximum word count

Entry submission (max. 400 words) (optional) 400 words

A brief overview of your company (size, location, etc.) (optional) 75 words

A description of the marketing challenge you addressed in your marketing campaign, including objectives/goals and the target audience. 75 words

Your social campaign insights (such as market research, industry stats, or data points), strategy, and plan.

The tactics and social marketing channels used. In this category, we also want you to highlight your creative approach. 75 words

Any challenges you faced and how you overcame them. (optional) 75 words

A client/end-user quote or testimonial (max. 75 words) (optional) 100 words

Evidence of how you measured the success of the campaign. 100 words

A brief statement explaining why you should win this award. (optional) 75 words

Supporting materials such as documents, course curriculum, assets, links, and other assets (optional) 75 words

☐ **Fintech B2B Marketing is committed to protecting and respecting your privacy, and we'll only use your personal information to administer your account and to provide the products and services you requested from us. From time to time, we would like to contact you about our products and services, as well as other content that may be of interest to you.**

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.